

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
 ★ AMERICA'S ★  
 ★ Most ★  
 ★ Therapeutic ★  
 ★ Comprehensive ★  
 ★ Nutritional ★  
 ★ Eye Cream ★  
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## 10 CREAMS IN ONE

- Eye cream
- Anti-oxidant cream
- Anti-wrinkle cream
- Firming/Anti-sagging cream
- Moisturizer cream
- Mild exfoliant cream
- Repair & Rejuvenation cream
- Skin immune/circulation enhancer cream
- Anti-stress cream (unique essential oil aroma formula)
- Anti-aging cream

### ★ TESTIMONIAL ★

"This product delivers TRUE and IMMEDIATE results!" "AMAZING!"

"The Fountain of Youth for my eye area without resorting to extreme cosmetic procedures!"

"The timeless touch of PURE SILK"

"I worked in the cosmetic beauty industry for 10 years and have religiously taken care of my skin for the last 20 years. I consider myself an industry expert and skin care connoisseur. I have tried hundreds of different products and lines, some with great results, others, full of promises that fall short. That is why I wanted to let everybody know what I think about Florencé Silk. **This product delivers TRUE and IMMEDIATE results!** Used around the eye area, this cream nourishes, revitalizes, and takes care of those fine expression lines practically overnight! The results are AMAZING! Skin feels like it's been waiting for this "prescription" for years and it was finally found. The delicate area around the eyes becomes "alive," rejuvenated, and resilient again!! It's like "turning the clock back." I looked at myself in the rear view mirror of my car, in broad daylight, and there it was, almost like a "photo shopped" image of myself. No trace of those annoying lines, not even after a big smile! Florencé Silk adds the timeless touch of pure silk to the already unsurpassed Florencé Plus facial formula. I feel like I found "The Fountain of Youth" for my eye area without resorting to extreme cosmetic procedures! Thank you Florencé Silk!

Silvina Disla  
 Former cosmetic product training manager for  
 Shiseido Skincare from Japan at Macy's Herald Square,  
 New York City.

# NUTRITIONAL SCIENCE

"Simplifying Beauty Through Science & Nature"

## Florencé<sup>™</sup> SILK

### ANTI-AGING EYE CREAM

"The Timeless Touch of Pure Silk"

**FLORENCÉ SILK** is a nutrient-rich eye cream created with genuine SILK protein fibers that easily absorb into the skin. Silk protein contains an amazing 18 amino acids among which are glycine, alanine, serine, proline and tyrosine. They help to nourish the sensitive area around the eyes to effect a firmer and fresher facial appearance and a reduction of puffiness and dark circles.

**FLORENCÉ SILK's** nutrient-dense texture is further formulated with rich doses of anti-aging cosmeceuticals and powerful antioxidants designed to deliver optimal nutrition to your skin. It is especially created to: protect the skin from premature aging caused by oxidative stress; restore, repair, and revitalize the skin; maintain and enhance the skin's immune status; nourish and moisturize the skin.

**FLORENCÉ SILK's** synergistic blend of ingredients, composed from over 30 nutraceuticals, vitamins, botanical extracts, amino acids, enzymes, essential oils, herbs, and phyto-nutrients, is scientifically proven to provide your skin with the following potential benefits:



- Softer, smoother, more radiant skin
- Healthier, more youthful appearance
- Less puffiness and dark circles
- Diminished appearance of wrinkles and fine lines
- Visible firming of the skin
- Antioxidant and anti-inflammatory protection
- Enhanced collagen and elastin formation
- Protection from exposure to environmental toxins, pollutants, and sun
- Well-nourished and hydrated skin

**FLORENCÉ SILK** was created by nutritional scientist **Patrick Moore, M.S.**, with precious contributions from former L'Oreal executive and holistic biochemist **Fabienne Cottin, M.S.** It is dedicated to their mothers, - both are named Florencé. In essence, **FLORENCÉ SILK** is dedicated to all the mothers everywhere, who nurture life and embody beauty.

#### INGREDIENTS

ACETYL-L-CARNITINE, ALOE VERA, ALPHA LIPOIC ACID, ARGININE, ASCORBYL PALMITATE (VITAMIN C), BENZOPHENONE 4, BIOTIN, BORAGE OIL, CAPRYLIC/CAPRIC GLYCERIDES, CETEARYL ALCOHOL, CETEARETH 20, COENZYME A, COENZYME Q-10, DHEA, DIAZOLIDINYL UREA, DIMETHICONE, DISODIUM EDTA, DMAE, GABA (GAMMA-AMINOBUTYRIC ACID), GERANIUM ROSE OIL, GLYCERIN, HYALURONIC ACID, H2O2, HYDROLYZED SILK, ISOPROPYL MYRISTATE, JOJOBO OIL, LAVENDER MAILETTE OIL, LECITHIN, LEMON OIL, LINOLEIC ACID, LINOLENIC ACID, LYSINE, METHYLSULFONYLMETHANE (MSM), OLIVE OIL, PANTOTHENIC ACID (VITAMIN B-5), PHOSPHATIDYL CHOLINE, PURIFIED WATER, RETINYL PALMITATE (VITAMIN-A), RNA/DNA (SOY), SHEA BUTTER, STEARYL ALCOHOL, SUNFLOWER OIL, TAURINE, TOCOTRIENOLS (AS D-ALPHA, DELTA, BETA, GAMMA), VITAMIN D3, VITAMIN E (AS D-ALPHA, GAMMA, DELTA, BETA TOCOPHEROLS), VITAMIN K.

#### DIRECTIONS

Gently smooth eye cream under and over your eyes twice a day -- once in the morning after your regular cleansing routine and a second time at night. Applying the skin cream cooled has an extra soothing and anti-inflammatory effect on the skin.

#### PLEASE NOTE

- For sensitive skin, start with FLORENCÉ SILK every other day. Let the power of FLORENCÉ SILK adjust to your skin while your skin adjusts to FLORENCÉ SILK.
- Due to the dense nature of FLORENCÉ SILK's nutrient-rich texture, occasional stirring of the cream may be beneficial.
- Everyone's skin is as unique as everyone's personality. Therefore, results may vary for each person. FLORENCÉ SILK is designed to address most skin types.
- The information contained in this brochure is for information purposes only. It is not intended to replace medical advice or be construed as putting forth any claim or cure for any kind of acute or chronic skin problem.

#### QUESTIONS OR COMMENTS

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